



# SANTA CLARA PROFILE



Santa Clara  
First Baptist



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*"SCU Mission and Palm Trees" by SCUMATT - The photo is a standard landscape photograph of the SCU campus. Previously published: This has not been published in the past. Licensed under Creative Commons Attribution-Share Alike 3.0 via Wikimedia Commons [http://commons.wikimedia.org/wiki/File:SCU\\_Mission\\_and\\_Palm\\_Trees.jpg#mediaviewer/File:SCU\\_Mission\\_and\\_Palm\\_Trees.jpg](http://commons.wikimedia.org/wiki/File:SCU_Mission_and_Palm_Trees.jpg#mediaviewer/File:SCU_Mission_and_Palm_Trees.jpg)*

# History of Santa Clara



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Located approximately an hour drive south of San Francisco in the heart of what is now known as Silicon Valley, the City of Santa Clara sits at the rich intersection of history and technology. Founded in 1777, Santa Clara was the 8<sup>th</sup> in a line of Spanish missions stretching across the state. Later it became a provisioning point for the 49ers of the California Gold Rush on their way 100 miles east into the gold fields of the Sierras. For those who stayed behind, it was discovered that the real riches lie in the region's topsoil. Santa Clara became one of the leading fruit exporting regions in the country, giving rise to the moniker "Valley of the Hearts Delight."



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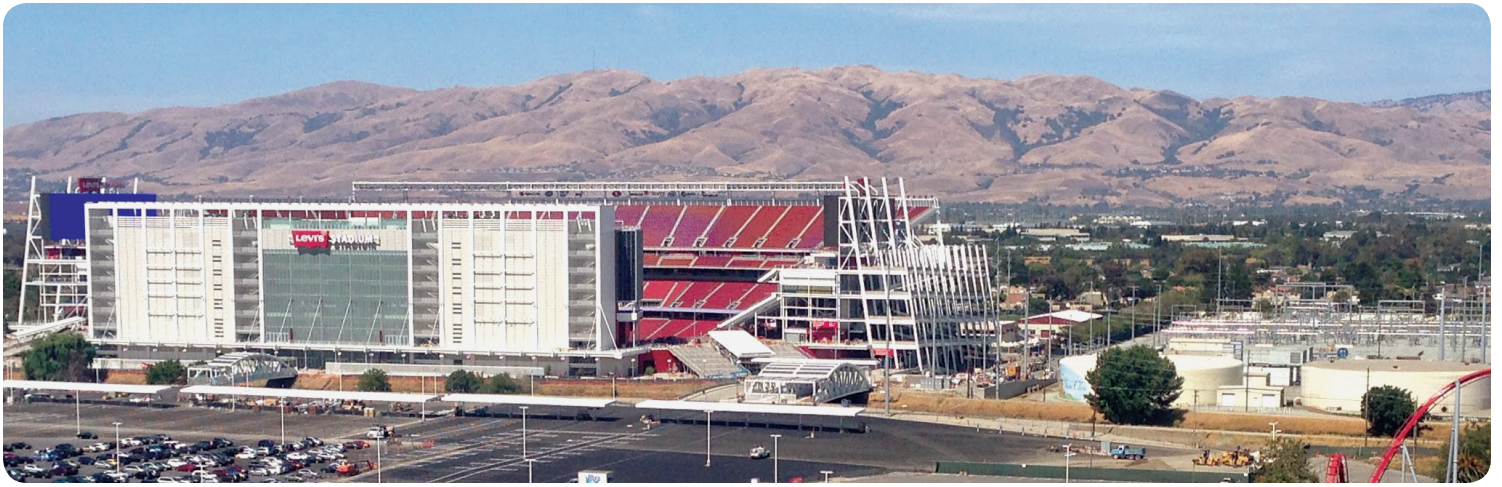
After World War II, due to its proximity to Stanford University and the NASA-Ames Research center, the Santa Clara Bay Area became the hub of what was to become the Silicon Valley and the spawning ground for the digital revolution. The semiconductor industry, which sprouted around 1960, changed the city and surrounding valley forever; little of its agricultural past remains.

Companies such as IBM, Hewlett-Packard, Intel, Fairchild, Apple and Xerox were all founded in the greater Bay Area. Cisco, Google, Yahoo!, eBay, Facebook and hundreds of other multinational computing, internet and biotechnology companies have their corporate headquarters within a 30 minute drive of SCFBC.

Agilent Technologies, Applied Materials, Intel, McAfee, National Semiconductor, Nvidia, and OmniVision Technologies are just a few of the companies headquartered in the City of Santa Clara. Additionally, the revolutionary new Apple Campus, currently scheduled for completion in 2016 and located just 1.5 miles from the church, will be the workplace for 13,000 people.

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# Innovation of Santa Clara

There are few places in the world where so much creative energy and innovation has coalesced in one place over such a short period of time. This second 'rush' for technology gold has attracted people thus creating an incredibly diverse, well-educated and increasingly affluent population.



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Santa Clara will soon be center stage for another reason as it hosts Super Bowl 50 at Levi's Stadium, the brand new home of the San Francisco 49ers football team. Prior to that, the stadium will host the Pac-12 Football Championship Game on December 5, 2014, a televised NHL Stadium Series game between the San Jose Sharks and defending Stanley Cup Champions the Los Angeles Kings on Feb. 21, 2015, and WWE's WrestleMania XXXI on March 29, 2015.

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# SCFBC's Role in the City of Santa Clara

From the City's official website,

*"The City of Santa Clara is not your typical Bay Area city. It's better. Voted one of ten All-America Cities in the New Millennium by the National Civic League, Santa Clara has a 'High Tech, Human Touch, H2'™ approach to serving the community's needs."*

Ministering in a meaningful way to the diverse group of people that reside in, work in and around, and visit Santa Clara, is at the core of the mission for Santa Clara First Baptist. We are praying for ways to make our ministry more effective to the community we serve.

We are excited as we continue to grow in serving the community and are confident that God is already preparing our next pastor with the same heart.



## Fast Facts

**Population:** 116,468 according to the 2010 Census - more than 10% increase since 2000.

**Ethnic makeup:** As of the 2010 census, the ethnic makeup of Santa Clara was 45.0% White; 2.7% African American; 0.5% Native American; 37.7% Asian (13.6% Indian, 6.9% Chinese, 6.2% Filipino, 3.9% Vietnamese, 3.0% Korean, 1.5% Japanese, 0.8% Pakistani, 0.1% Bangladeshi, 0.1% Thai); 0.6% Pacific Islander; 8.3% from other races.

**Location:** Santa Clara, incorporated in 1852, is located 45 miles south of San Francisco and 382 miles north of Los Angeles. Situated in Santa Clara County and at the center of Silicon Valley.

**Area:** According to the United States Census Bureau, the city covers an area of 18.4 square miles (48 km<sup>2</sup>), all of it land.

**Power:** Santa Clara has its own power company called Silicon Valley Electric which provides some of the least expensive power in all of Santa Clara Valley.

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# City Services and Points of Interest



"Santa Clara Central Park Library" by User Coolcaesar on en.wikipedia  
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"CA Great America rocks fountain carousel 2008" by Parthrb - Own work.  
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- ◆ Santa Clara Public Library Main Branch, Mission, and Northside Branch
- ◆ Kaiser Hospital
- ◆ Santa Clara Unified School District (2 high schools, 17 elementary and middle schools. Santa Clara High with an attendance of over 1800, is directly across the street from Santa Clara First Baptist Church.
- ◆ Santa Clara University
- ◆ Mission College
- ◆ Santa Clara Convention Center, one of Silicon Valley's largest event and meeting venues.
- ◆ California's Great America Theme Park
- ◆ Levi's Stadium. Home of the San Francisco 49ers
- ◆ International Swim Center. Home of the yearly International Grand Prix. Home to 72 Olympic medalists.
- ◆ The Santa Clara Vanguard, a competitive marching music organization
- ◆ Museums: The Intel Museum, Triton Museum of Art, de Saisset Museum, Harris-Lass Historical House



"Winchester Mystery House 2012" by Cullen328 - Own work. Licensed under Creative Commons Attribution-Share Alike 3.0 via Wikimedia Commons  
[http://commons.wikimedia.org/wiki/File:Winchester\\_Mystery\\_House\\_2012.jpg#mediaviewer/File:Winchester\\_Mystery\\_House\\_2012.jpg](http://commons.wikimedia.org/wiki/File:Winchester_Mystery_House_2012.jpg#mediaviewer/File:Winchester_Mystery_House_2012.jpg)

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# Cost of Living

**Retail sales tax:** State 6%, County 0.5%, City 1%, Santa Clara Valley Transportation Authority (VTA) 1%, County-wide Transportation and Roads 0.25%, Public Safety (Prop 172) 0.5%. TOTAL 9.25%



## Single family home prices:

The median sales price for homes in Santa Clara CA for May 14 to July 2014 was \$754,000. This represents an increase of 0.5%, or \$4,000, compared to the prior quarter and an increase of 13.6% compared to the prior year.\* Sales prices have appreciated 45% over the last 5 years in Santa Clara. Source: Trulia.com

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*This increase is consistent with real estate throughout the entire Santa Clara Valley region.*

## Median Sales Price in Santa Clara



1 Br  2 Br  3 Br  4 Br  All properties

### Median Sales Price

Santa Clara, CA | All properties | 5 years



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